

# 104th Annual



**Thursday, March 30, 2023**

**BEGINNING AT FINDLAY MARKET**

**AT 12:00 PM. (noon)**

**READ ALL ATTACHED INFORMATION**

NOTE THAT THE PARADE BEGINS 12:00 Noon  
to accommodate the 4:10 game time, a large parade and  
to allow spectators sufficient time to get to the ballpark.

**Units 1 thru 76 must be in place and prepared to march by 11:00 A.M.**

**Units 77 thru 133 must be in place and prepared to march by 11:30 A.M.**

**Units 134 thru 159 must be in place and prepared to march by 12:00 Noon.**

**Any support vehicle not participating in the parade,**

**including horse trailers should be unloaded and removed from the line up area by 11:30 A.M.**

All units must be unique and tastefully decorated and conform to the entry description provided on your application. No exceptions!!!!!!!!!!!!

Parade marshals have the authority to remove any unit that does not comply

## **Information Booth**

The information booth is next to the east entrance (Race Street entrance) to Findlay Market. (Same location as last parade)

## **Web Site**

**Visit the Parade Web site for valuable information concerning the parade**

**[www.findlaymarketparade.com](http://www.findlaymarketparade.com)**

# **MOST IMPORTANT**

## **Absolutely no hand-outs during the parade**

There is a Cincinnati City Ordinance that prohibits the distribution of materials from participants in a parade. This includes free samples and campaign literature.

## **No Stopping to Perform During the Parade**

Any performance during the parade must be at parade marching speed. There can be no stopping to perform, or to unload or pick up performers.

## **Horses and Animal Units**

**Any support vehicle not participating in the parade, including horse trailers, should be unloaded and moved from the line up area to the demarshalling area by 11:00.** Please leave the street as clean as it was prior to your unit. Be prepared to clean up any materials dropped by your animals.

## **Alcohol**

There is to be **NO** consumption of alcoholic beverages during the parade or in the parade staging area.

## **Band Buses**

Band buses should enter the marshalling area from the corner of Liberty and Elm Streets, location #1 on Map B.

## **Support Vehicles and Horse Trailers**

Trucks, trailers and other support vehicles are not a part of the parade and may not proceed with their units in the parade.

## **Fire Extinguisher**

**All units (except those consisting only of marchers) must have a fire extinguisher. The Cincinnati Fire Department will be inspecting units for compliance.**

## **Parade Marshals**

Marshals are there to assist you and assure that the parade is staged and proceeds in a manner as orderly as possible. They will be wearing neon yellow vests that identify them as parade marshals. **They are authorized to remove any unit causing any issues with the safe and efficient operation of the parade.**

Please follow their instructions and if you need assistance, seek the assistance of a Parade Marshal or call 513-500-7554.

# Parade Rules

## Absolutely no hand-outs during the parade

There is a Cincinnati City Ordinance that prohibits the distribution of materials from participants in a parade. This includes free samples and campaign literature. In addition, a distribution during the parade slows down the pace of the parade. Persons or entries that are observed violating this rule are subject to removal from the parade by any Parade Marshal or police officer. (Police officers may also cite a violator to court.) Please feel free to pass out materials around Findlay Market and in the staging area prior to the start of the parade. **But if you are observed violating this rule after your unit has begun to move along the parade route, YOU MAY BE REMOVED FROM THE PARADE and not invited back.**

## No Stopping to Perform During the Parade

Any performance during the parade must be at parade marching speed. There can be no stopping to perform, or to unload or pick up performers. There should be no stopping unless necessary.

**Please keep moving.** We must stage the parade in a time frame that allows spectators to get to the opening day game. In addition, the Police require streets to be opened to allow fans to get to the game.

**Parade marshals have the authority to remove any entry from the parade that is unwilling or unable to maintain a good marching pace. It is extremely important to keep gaps from forming in the parade. Your cooperation is appreciated.**

## Horses and Animal Units

**Any support vehicle not participating in the parade, including horse trailers, should be unloaded and moved from the line up area to the demarshalling area by 11:30.**

Please leave the street as clean as it was prior to your unit. Be prepared to clean up any materials dropped by your animals.

Note: Air vents for the Fountain Square Garage are located on Fifth Street between Vine and Walnut (adjacent to Fountain Square). If your unit will not cross the vents, you must proceed in the far left lane to avoid the grates.

## Alcohol

There is to be **NO** consumption of alcoholic beverages during the parade or in the parade staging area. There are laws prohibiting the consumption of alcoholic beverages in vehicles as well as

public areas. The police will be enforcing these laws and have the ability to arrest persons who are in violation of these laws. Parade Marshals have the authority to remove units from the parade that violate these policies.

## **Radio Stations**

Please keep the volume on your sound systems turned down prior to the start of the parade while in the marshalling area. Too much noise in the marshalling area causes confusion and makes it difficult for parade marshals to communicate with other entries. Your cooperation is appreciated.

## **Proof of Insurance**

Any unit that includes a motor vehicle or animals, or any entry other than strictly marching people, must have proof of liability insurance. Be prepared to provide proof of insurance to a parade marshal upon request.

## **Band Buses**

Band buses should enter the marshalling area from the corner of Liberty and Elm Streets, location #1 on Map B. Band buses may not go along with their respective band in the parade. Elm Street from Liberty to the Market House at Elder will be reserved for unloading and staging. All bands will line up along the Market House and will be fed into the parade from that position. When the band buses and other support vehicles have been unloaded, please move band members and all equipment into your position along the Market House. When unloaded, the buses should be moved to the demarshalling area on Fifth, Sentinal, Sycamore and Main streets. Make sure you unload and **leave the line up area no later than 11:15 A.M.** to make sure you are able to arrive at the demarshalling area before the police close the streets for the Parade. Parade Marshals will be in the demarshalling area to assist bus drivers. Please see demarshalling note.

## **Support Vehicles and Horse Trailers**

Trucks, trailers and other support vehicles are not a part of the parade and may not proceed with their units in the parade. Please allow enough personnel so someone can move your support vehicles to the demarshalling area so your support vehicles are waiting for you at the end of the parade. Support vehicles may also be left in the line-up area. Participants may return to the lineup area to retrieve support vehicles after they have completed the Parade route.

# General Information

## Weather

Unless the game is cancelled the parade goes on, rain or shine.

## Parade Route

The parade begins at 12:00 (noon) and the **beginning of the parade should arrive at Fountain Square at approximately 12:30 p.m.** Please note that we will follow the same route as last year. South on Race from the Findlay Market staging area, to East on 5<sup>th</sup> St.

## Fire Extinguisher

**All units (except those consisting only of marchers) must have a fire extinguisher. The Cincinnati Fire Department will be inspecting units for compliance. Units without a fire extinguisher are subject to removal from the Parade.**

## Marshalling Area

This year's parade lines up and stages on Race, Elm, Findlay, Elder, Green, and Henry Streets. Please refer to Map A for your units' location. When entering the staging area, refer to Map B and your instructions for the proper point of entry into the staging area for your unit.

Parade Marshals will be stationed at all staging area entrances. Please follow their instructions. The streets in the staging area will be closed to non-parade traffic at 9:00 a.m. Please arrive early to avoid a last minute rush.

## Parade Marshals

The **NEON YELLOW** Vests will identify parade marshals. Parade Marshals are there to assist you and assure that the parade is staged and proceeds in a manner as orderly as possible. Please follow their instructions and if you need assistance, seek the assistance of a Parade Marshal.

# General Information

## Reviewing Area and Television Coverage

The Parade will be carried live beginning at 12:00 (noon) on several local TV stations. Cameras will be stationed at various points along the parade route focusing on Race Street at the beginning of the Parade, the corner of Race and Central Parkway and Fifth Street at Fountain Square. The entire parade will also be carried live on the jumbo screen located on Fountain Square. The parade will also be carried live and rebroadcast frequently by Public Access on local Cable networks.

## Viewing Area

The Renovated Washington Park, right across from Music Hall, has a large underground parking garage and a large open area to view the Parade along Race Street

## Position Cards

All entries will receive a position card for each unit in your entry. If your unit has multiple units, you should have an entry card for each unit or vehicle. These entry cards must be displayed in a visible location on **all** entries. Note that 2 entry cards is a strict limit of two vehicles per unit. Unless your unit has requested and been provided with more than 2 entry cards, 2 vehicles is the limit, there are **NO EXCEPTIONS**.

## Demarshalling

The parade ends and all units will demarshall on Fifth Street between Sycamore Streets and Sentinel Streets near the Taft Theater. This area must remain open in order to allow the rest of the parade to keep moving. Entries will not be permitted to remain in this area after their unit has completed the parade. We need to keep the streets as clear as possible. Entries will not be permitted to remain in this area to view the remainder of the parade. If you wish to view the remainder of the parade, you must move to the sidewalk area.

**This is not a parking area and parade vehicles are not permitted to remain in this area after they have completed the parade.**

**Parade Marshals and police officers will be in the demarshalling area to ensure the streets remain as clear as possible to avoid any**



# **General Information**

## **Restrooms**

There are restrooms and portable restrooms in the North addition to Findlay Market, located in the building next to Eckerlin's Meats and in the parking lot adjacent to the North Addition or Farmers Shed.

## **Refreshments**

Several of the merchants inside Findlay Market and on the market square will be open beginning at 9 a.m. to serve coffee, pastries, breakfast items and light refreshments.

## **Thank You**

The Parade Committee would like to take this opportunity to thank you for participating in and supporting the Findlay Market Opening Day Parade. It is one of the most unique events in the country. No other major league city opens its season with anything close to the excitement that is generated in Cincinnati on Opening Day.

We really want to thank those entries that take the time and expense to make their entries unique and exciting. And, special thanks to those who support the parade financially, so we can continue to bring this wonderful event to the people of Cincinnati, and in fact the entire country, without an entry fee.

# Special Thank You and Acknowledgements

**Parade Sponsor    The Findlay Market Association**

**Parade Chair                            Neil Luken                            Neil Luken Meats**

**Parade Co-Chair                        Kelly Lanser                        Corporation for Findlay Market**

**Parade Organizer                        Debbie Gannaway                        Gramma Debbie's Kitchen**

**Treasurer                                Michael Bender**

## **Executive Consultants**

**Kevin Luken                                Marketing and Organization**

**Jeff Gibbs                                 Gibb's Cheese and Sausage**

**Jeffrey Gladish                            Web-Master / Photographer**

## **Special Thank You to:**

**The Cincinnati Reds                        Mr. Philip Castellini**

**The Cincinnati Reds Community Fund**

**The Cincinnati Police Department        Sgt. Mike Roth, Special Events Unit**

**Jeffrey Gladish                            Webmaster AND Photographer**

**Decal Impressions (Banners)                Bryan Vielhauer    and    Josh Helton**